



DECIDE ON YOUR AMBIENCE, THEN YOUR MUSIC.

TIPS: In selecting your entertainment, be sure you feel comfortable with the person handling your music," says CEO **Scott Hornak**, of **Craig Scott Entertainment**. "This person will be coordinating the most important day of your life. You have to trust and bond with him or her."

"If you don't feel confident that this person understands how you envision your wedding—you're simply not going to have a good time."

PHILOSOPHY: "We work one-on-one with you to create what we call 'movements' that flow through each part of your wedding. It's a way to show your individual style or personality," says Hornak.

The first movement is the "invite, when your guests arrive. "It's the first impression your guests have and it really sets the tone. I usually suggest something soft and easy like two violins or a classical guitar to create gentle background music."

The second movement is the ceremony. "Here we enhance or build on the first

movement. You could add a few more strings to complete a string quartet, add flute and harp, or even have a solo piano. The music selections you choose dictate your instrumentation. We've performed pieces like "You Raise Me Up" for ceremonies, with vocalists accompanied by string ensembles. It gives you goosebumps!"

From the ceremony, you move to the cocktail hour where you should change the feeling altogether. It's when your guests want to have cocktails, mingle, and catch up. "I recommend switching to a light jazz trio or even adding a little spice and incorporating one of our small Latin, Brazilian or Calypso combos."

They prefer to use different musicians for each movement, to create a seamless flow. "It's almost like you're creating a soundtrack to a movie, and moving from scene to scene."

"The important thing to remember is that your Orchestra or DJ should be well versed in all different styles of music," says

Hornak. "For orchestras, no matter what style they are performing, it should sound like the original artist. They should also know how to pace a wedding and make sure you have continuous music from the start of your reception to the end."

The entertainers should also look as good as they sound: polished and formally dressed, with equipment and bandstands that look neat and clean. "You don't want to see wires dangling all over the stage."

BACKGROUND: The company has been providing professional entertainment for over two decades. "We always take that extra step to provide orchestras, DJ's, and specialty performers who are nothing short of the best at what they do."

CRAIG SCOTT
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